

**Rahul Singh Chandel**

**DOB: 26 June 1989**

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**CAREER OBJECTIVE**

An agribusiness professional having 6 years of experience in sales and marketing of Agri Input & Pesticides business and want to contribute for the organization with my knowledge and continuous learning experience in Sales, Product management, Strategic planning & execution for betterment of farming community.

**SKILLS-**

Agrochemical, Crop Protection, Rural Marketing, Product Management, Business Planning & Development, Strategic Initiatives/Marketing, Strategy, Campaign management, Trading, Negotiation, Competitive Analysis and team management.

**ACADEMIC QUALIFICATION:-**

- Master in Agriculture (Seed tech.) 76%. from SHIATS, Allahabad in the year 2013.
- Bachelor in Agriculture 76% from H.N.B.Garhwal University in the year 2011.

**WORKING EXPERIENCE:-**

- Navankur (Radiant Infonet Pvt. Ltd.) working as TSM in Kanpur (UP) from July 2025 to continue.

It is a special nutrient based company (Biofertilizer and organic products). Working districts are Kanpur, Farrukhabad, Etawah, Kannauj, Auraiya, Raebareilly etc.

- ISAP India Foundation working as Project Supervisor in DCM Sriram chini mill, Loni, Shahbad, Hardoi UP from July 2024 to June 2025.

Working on CSR project of CNH (New Holland) project in which sugarcane harvester machine and mechanization for sugarcane crop for sustainable farming and increase yield with low cost. To solve labour problem by harvester machine and also harvester training given by us with ASCI certificate.

- Akshmaala solutions Pvt Ltd working as Product Sales Officer in Moradabad, UP from October 2022 to June 2024.
- AGRIM Wholesale Pvt Ltd A B2B Agri-Input e-commerce marketplace, which brings small retailers and manufacturers on one platform as Team Leader of Uttar Pradesh From March 2022 to September 2022.
- Iffco Kisan Sanchar Limited, Kanpur, UP Working as Farm Tele Advisor and working in Kanpur Uttar Pradesh from April 2019 to February 2022.
- JU Agrisciences Pvt Ltd as a Sales Officer 1st June 2017 to 31st March 2019 in Bihar.

- **Job Responsibility :-**
- **Sales & Collection.**
- **Business Development.**
- **Revenue from new products.**
- **Plan New product launches.**
- **Planning ,Management,New Product Launch**
- **Transfer of knowledge and solve the problems of farmers related to crops, govt. schemes etc by telephonic systems.**
- **Involved in Sales and marketing, team management, business decision seeking and new product establishment.**
- **Involved in placement and product on ground tracking from distributor level, stalk holder alignment, team management of field staff, liase with government officials, and agro related NGOs.**
- **Act as a resources person in the respective area of Specialization .**
- **Collection of Comprehensive data relating to land, water resources for irrigation, crops, yield etc.**
- **Extensive field visits and farmer meetings.**

## Personal Details

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**“SELF CONFIDENCE AND DETERMINATION ARE THE KEY CHARACTERISTICS OF MY PERSONALITY”.**

**I am pro-active and offer to do work in a consistent manner, Experienced Agribusiness professional having deep and grass root knowledge of Indian farming System and farm Culture, Practical agriculture market operations forecast Trends and network, Instilled hands on experience while working with innovation, startups, Social to large corporate commercial startups. Social to large corporate commercial setups. Fast adoption of different policies, procedures of government agencies and interventions. I know how to adapt with adverse conditions and tackle them.**

**Date-14/08/2025**

**Rahul Singh Chandel**

**Place: Shahjahanpur  
(UP)**